

# 1<sup>st</sup> GERMAN-CZECH BUSINESS MEETING

## Thursday, 11<sup>th</sup> April 2024

Moravian-Silesian Innovation Centre MSIC T-Park, VIVA Building  
Technologická 376/5; 708 00 Ostrava-Pustkovec; Czech Republic

### Agenda

- 15:00 - 15:30 **Entrance and registration**
- 15:30 - 15:35 **Opening remarks**  
*Pavel Csank, CEO, Moravian-Silesian Innovation Centre*  
*Igor Ivan, Vice-Rector for Strategy and Cooperation, VSB-TUO*
- 15:35 - 15:45 **REFRESH project - Research Excellence**  
**For REgion Sustainability and High-tech Industries**  
*Igor Ivan, Vice-Rector for Strategy and Cooperation, VSB-TUO*
- 15:45 - 16:00 **Introduction of the Fraunhofer Innovation Platform**  
*Dieter Weise, Fraunhofer IWU; Deputy Director of FIP-AI@VSB-TUO*  
*Jana Kukutschová, Vice-Rector for Science and Research, VSB-TUO; Director of FIP-AI@VSB-TUO*
- 16:00 - 16:15 **Successful D-CZ project 1: “SmartCushionPin”**  
*Pavel Vitoslavský, Managing Director, UVB TECHNIK s.r.o.*  
*Petr Bilík, Deputy Head, Cybernetics & Biomedical Engineering Dpt., VSB-TUO*
- 16:15 - 16:30 **Successful D-CZ project 2: “E-Town”**  
*Jan Grossmann, Strategic Development Manager, ELVAC Ostrava*  
*Petr Bilík, Deputy Head, Cybernetics & Biomedical Engineering Dpt., VSB-TUO*
- 16:30 - 16:45 **Coffee break**
- 16:45 - 17:00 **Technology Incubation Programme**  
*Jana Frantíková, CzechInvest*
- 17:00 - 17:20 **Applied research funding programmes**  
*Filip Chlebiš, Regional Director, Technology Agency of the Czech Republic*
- 17:20 - 17:40 **Presentation of project ideas**  
*Vladislav Kolarik, Deputy Director of FIP-AI@VSB-TUO, Fraunhofer ICT*  
*Dieter Weise, Deputy Director of FIP-AI@VSB-TUO, Fraunhofer IWU*
- 17:40 - 20:00 **Buffet & networking**

